

Happy Holidays



GDNA Monthly Newsletter - December 2025

2025 GDNA Recap

GDNA had a very busy 2025! We won the 2024 Neighborhood Communications Award from the Office of Neighborhood Services and the Roanoke Neighborhood Advocates (RNA); registered as a non-stock corporation to begin the process of becoming a 501c(3) non-profit; and secured a \$1000 Spark Plug Grant from RNA.

We kicked off 2025 with a survey to identify issues that were of greatest importance to the Greater Deyerle Neighborhood. The Top 3 Neighborhood Concerns were (1) Safety (Walking, Cycling, etc.); (2) Traffic; and (3) Deer Population. While we cannot do much about the Deer Population - we have made our concerns known to Roanoke City. As for the other 2 concerns, we are actively working on those - more on that in a moment.

During 2025, GDNA held five regular meetings (averaging 63 people per meeting) and our Community Connect Event (MAY) - which brought together 15 organizations and over 120 attendees! We hope everyone enjoyed playing Blackout Bingo which encouraged engagement with these organizations and offered a chance to win some prizes!

Throughout the year, we hosted a number of speakers including Cyrus Pace, Executive Director of the Jefferson Center (who kindly donated 2 sets of tickets to sold out events!); Douglas Jackson - Arts & Culture Coordinator, Roanoke Arts Commission; and Rob Issem and Dwayne D'Ardenne from Roanoke City Traffic/Vision Zero. And you may have noticed Lt. Robinson from Roanoke City Police - who is responsible for this area (SW Roanoke) - has been in attendance at many of our meetings to answer questions and address concerns.

During 2025, GDNA adopted 2 streets as part of the Adopt-A-Street Program (Mud Lick & Deyerle) and held 3 different litter pick up events (THANK YOU to all who have volunteered your time!)

Using part of the Spark Plug Grant (\$1,000) - GDNA put together a team to begin rehabilitation of the five gateway signs to the neighborhood - 3 of 5 are complete with the rest coming soon! If you see a missing sign -

it is currently being worked on! Thank you to the Gateway Sign team (Ken Stockton, Jim Eaton, Mike Willis, Larry Morgan, Jim Wilbourne, Greta McVey for all your time and efforts)

In late June, there was a well publicized hybrid-wolf dog incident in Greater Deyerle. This was the latest in many incidents with these animals. An action team was formed to gather facts and other data pertaining to these animals. The information was provided to Roanoke City Council, City Departments and the Commonwealth Attorney's Office. On September 15th, an Ordinance was passed banning future Hybrid Canines in the City of Roanoke. However, due to their proximity to a daycare, the hybrids kept at 3580 Windsor Road were relocated outside of the City of Roanoke. We'd like to thank everyone involved again for their efforts in getting this very significant safety issue addressed in record time!

In September, we learned that a 195-unit townhome community known as Brandon Station was going to be built on Brandon Avenue. We hosted Paige Pruett of CSW Associates Roanoke, LC to provide an overview of the planned community. This community has been approved by both Roanoke City Planning Commission as well as City Council. All information is available at gdnaroanoke.org.

For our final meeting of 2025 held on November 13 - we held a workshop with attendees to discuss possible traffic calming options that may be available to Greater Deyerle to implement on Mudlick and Deyerle Rd. The options discussed were selected due to their ability to be implemented cost effectively and quickly. Five options have been discussed:

1. Community Gateways Signs (~2 mph reduction) - additional signs
2. Pole Mounted Speed Display (PMSD) Sign (~5 mph reduction)
3. Lower Speed Limit from 25 mph to 20 mph (~1-2 mph reduction)
4. Additional \$200 Fine Signs (~unknown)
5. Pavement Marking Options – Narrower Travelway (Road Dieting) (~2 to 3 mph reduction)

Based on this information we sent a survey to newsletter recipients to get further opinions/input. Here are the results:

1. 90% - Pole Mounted Speed Display Signs
2. 23% - Additional Community Gateway Signs
3. 22% - Pavement Markings Options
4. 21% - Additional \$200 Fine Signs/Lower Speed Limit to 20MPH

There were additional suggestions for side walks, speed bumps, larger speed limit signs and better placement of signs. These results will be presented and discussed with Roanoke City Traffic Engineering.

We have also put together an outreach program to begin in January to target those areas of Greater Deyerle where we have limited or no participation in GDNA. We want to make sure the entire neighborhood is aware that GDNA exists and that we are actively working to improve our neighborhood.

Lastly, GDNA wants to **THANK** all of you that have been attending the meetings and providing your support and membership. The stronger we are as an association, the louder our voice is within the City of Roanoke.

Next Meeting: January 29, 2026 @7pm

The first meeting of 2026 is scheduled for Thursday January 29, 2026. The official meeting will start at 7pm, however, join us for a meet-n-greet before starting at 6:30pm. We are delighted to host Valmarie Turner, City Manager for Roanoke City for a fireside chat. GDNA will solicit questions in early January via survey across the following topics which are the city's seven key priorities: education, community safety, human services, infrastructure, good government, livability and economy. Please RSVP at

<https://www.gdnaroanoke.org/event-details/gdna-january-2026-meeting-january-29th-2026>

GDNA Board of Directors for 2026

The membership of the GDNA recently elected the 2026 Board of Directors:

- President: Adam Mastrangelo
- Vice President: Adam Holt
- Secretary: Janet Kubik
- Treasurer: Open (Teresa Mastrangelo - Acting)
- Communications/Social/Website: Teresa Mastrangelo

Useful News/Events/Links

- One chance left for Delta Dental's Dickens of A Christmas
 - December 19 - Roanoke Valley SPCA Pet Costume Contest
 - Details of events are available at
<https://www.downtownroanoke.org/events/signature-events/dickens-of-a-christmas>

- Trash pickup changes/delays:
 - For the week of December 22 - Trash & bulk will be picked up a day early (Wednesday December 24)
 - For the week of December 29 - Trash and recycling pickup delayed until Friday January 2.
- The next Household Hazardous Waste Collection Event, **Saturday, December 20, 2025**. Register at <https://www.eventbrite.com/e/december-2025-household-hazardous-waste-collection-event-tickets-1299886618869?aff=erelexpmlt>
- Calendar for Downtown Roanoke Events <https://www.downtownroanoke.org/events/event-calendar>
- Virginia's Blue Ridge - [Events Calendar](#)
- Looking for News Sources? Check out both [Cardinal News](#) (daily) and [The Roanoke Rambler](#) (weekly) - both only require you to sign up for access

Become a GDNA Member

We have reached our goal of 125 household members in 2025 (and also added 3 businesses!) - but let's not stop there. While there is no requirement to become a member of GDNA, there are costs associated with running the neighborhood association. We hope you will consider an annual membership to help cover the costs and help expand events and activities we can plan and enjoy together as a community.

Annual dues are \$10 per household or \$25 per business. You may pay at the next meeting or send a check payable to 'GDNA' at PO Box 3026, Roanoke, VA 24015.

Please fill out the [membership form](#). For any questions, concerns or suggestions, please contact us at gdna@roanoke.com. Pass this along and for anyone interested in subscribing, please subscribe at <https://www.gdnaroanoke.org/contact-us>