



GDNA Monthly Newsletter - September 2025

Next Meeting: Thursday September 18th, 7pm

We are very sorry to have to postpone our planned fireside chat with Roanoke City Manager, Valmarie Turner. We hope to have her rescheduled for our January 2026 meeting. Why the change? CSW Properties has filed plans with the City of Roanoke to build a 195-unit townhouse development on Brandon Ave. They will be presenting this to the Roanoke City Planning Commission on October 14, and if approved (likely) will go before Roanoke City Council the following week.

CSW has requested an information session with GDNA prior to its presentation to the Planning Commission. This is GDNA's opportunity to ask questions - particularly regarding the potential for increased cut-through traffic throughout our neighborhood. Details on the planned community are below.

We will also have updates regarding the hybrid-wolf dog situation in our neighborhood. Please RSVP your attendance [here](#).

Brandon Station Townhouse Community

A new townhouse community - Brandon Station - will be presented to the Roanoke City Planning Commission on October 14. This 195-unit community will be located on Brandon Avenue with the entrance located just prior to the Skate Center going towards Salem. This land was already zoned for apartments. If approved, construction is scheduled to begin in 2026.

Primary vehicular and pedestrian access is being provided from the public right of way of Brandon Avenue. A secondary access point is being proposed to be connected to Stratford Park Drive (Private Drive).

The proposed units will be clustered in blocks of four (4) to eight (8) in each building. The units are anticipated to be a mix of two-story slab construction with some units including an additional basement level based on final grading for the site. The townhouses are anticipated to include approximately 3 bedrooms/2 bathrooms/1 car garage with approximately 1,450 sf. Each unit has front/ground level entry either through the covered porch or garage.

<https://www.roanokeva.gov/DocumentCenter/View/22143/3840-Stratford-Drive-SW-and-O-Brandon-Avenue-SW---Original-Zoning-Amendment-Application>





Next GDNA Meeting: Thursday November 13, 2025 7pm

The last Greater Deyerle Neighborhood Association meeting of 2025 will be held on Thursday November 13, 2025. Board of Director Elections, 2025 Membership Updates, Summary of 2025 GDNA accomplishments will be the key topics. We also thought it might be nice to have a Holiday Potluck. So plan to join your neighbors for dinner and desserts!

Blood Drive September 10th

There will be a Red Cross Blood Drive on Thursday September 10th from 12pm to 4pm at Covenant Presbyterian. There is a critical need for blood donors, so please donate if you are able. Schedule your appointment at <https://www.redcrossblood.org/give.html/donation-time?zipSponsor=24018&driveType=all>

Upcoming Events/Useful News/Links

- Candidate Listening Tour for Donna Littlepage (running for Virginia Delegate) is stopping by the Unitarian Universalist Church on Grandin Rd on Monday September 8, 5pm-7pm. Come share your ideas, your concerns, and your hopes for our community and the Commonwealth. You may [RSVP here](#).
- [Beaver Dam Farm Sunflower Festival](#), September 5-14. Hours vary by day.
- Bahama Mamas Steel Drum Band Concert, Performing calypso & soca songs from Trinidad and Tobago. Friday, September 12 at 7 PM at Covenant Presbyterian Church. Free concert with donations accepted to benefit Project 1.27, supporting adoption and foster care in the Roanoke Valley.
- [Olde Salem Days](#) - September 13, 9am-5pm
- [Symphony Under The Stars](#) - Roanoke Symphony Orchestra - Elmwood Park, September 13, 7:30 pm
- [Million Dollar Quartet](#) - Mill Mountain Theatre, September 17-October 12
- [Opera Roanoke](#): Love and Sacrifice, September 21, 2pm Jefferson Center
- [Historic Fincastle Fall Festival](#), Saturday September 27, 9am to 4pm
- Calendar for Downtown Roanoke Events <https://www.downtownroanoke.org/events/event-calendar>
- Visit Virginia's Blue Ridge - [Events Calendar](#)
- Looking for News Sources? Check out both [Cardinal News](#) (daily) and [The Roanoke Rambler](#) (weekly) - both only require you to sign up for access

Become a GDNA Member or Renew Your Membership in 2025

We have reached a big milestone with over **100** household members. We need 25 more household members to reach our target goal of 125 for 2025. We can do this.

While there is no requirement to become a member of GDNA, there are costs associated with running the neighborhood association. We hope you will consider an annual membership to help cover the costs and help expand events and activities we can plan and enjoy together as a community.

Annual dues are \$10 per household or \$25 per business. You may pay at the next meeting or send a check payable to 'GDNA' at PO Box 3026, Roanoke, VA 24015.

Please fill out the [membership form](#). For any questions, concerns or suggestions, please contact us at gdna@roanoke.org. Pass this along and for anyone interested in subscribing, please subscribe at <https://www.gdnaroanoke.org/contact-us>