



WELCOME

NOVEMBER 13, 2025



GDNA November 13, 2025 - Agenda

- Call to Order – Adam Mastrangelo, President
- Welcome
- Safety Information
- Reminders
- Approval of Minutes
- Treasurer's Report – Leonite Cutright (Adam Mastrangelo)
- Hybrid Canine Ordinance ... Compliance – Adam Mastrangelo



GDNA November 13, 2025 – Agenda (Con't)

- Election of Officers (Nominees) – Adam Mastrangelo
 - Introduce Officers
- GDNA Gateway Sign ... Update – Adam Mastrangelo
- GDNA 2025 Membership Challenge – Teresa Mastrangelo
- Traffic Enforcement ... Update – Lt. R. A. Robinson (Designee)
- Pedestrian & Traffic Safety – Adam Mastrangelo
 - Future Initiatives
- Adopt-A-Street Program ... Next Pickup – Teresa Mastrangelo



GDNA November 13, 2025 – Agenda (Con't)

- Next GDNA Meeting ... Fireside Chat – Teresa Mastrangelo
- Closing Remarks/Reminders - ALL
- Adjourned
- REMEMBER (Website): gdnaroanoke.org



Treasurer's Report, GDNA

GDNA Revenues:

Membership Dues:	\$250.00
Donations:	\$5.00
Grants:	\$0.00
TOTAL:	+255.00

GDNA Expenses:

Advertising (Meeting Signs, Etc):	\$132.27
Licenses:	\$0.00
Rent or Lease (Meeting Room):	\$50.00
WebHosting:	\$40.00
Other:	\$0.00
TOTAL:	-\$222.27

NOTE:

NOTE: The GDNA General Meeting was September 18, 2025

Beginning Balance (09/01/25): \$9,143.39

Ending Balance (10/31/25):

\$9,176.12



Hybrid Canine Ordinance ... Compliance

- Roanoke City Council Voted 7 – 0 in favor of Ordinance (09/15/25)
- Prohibits future ownership of Hybrid Canines (“Hybrids”)
- Existing “Hybrids” are “grandfathered”
 - Register “Hybrids” with the Police within 30 days of 09/15/25
 - Must have a secure enclosure for “Hybrids” from the elements EXCEPTION ... the enclosure can’t be closer than 500 ft. to a school or a child daycare facility (NOTE: 3580 Windsor Rd. enclosure < 500 ft. of child daycare facility at Windsor Hills United Methodist Church)
- RPD has made multiple notifications at 3580 Windsor Rd. Their deadline for Hybrid removal **OR** seizure & charges filed ... November 10!



Hybrid Canine Ordinance ... (Con't)

- If the owner violates having ownership of a “Hybrid” ... it’s a class 1 misdemeanor (up to 12 months in jail, up to \$2.5K, or both)
- On October 10th, RPD informed us that two families in Roanoke came forward with Hybrids bought from the business at 3580 Windsor Rd.
- On October 15th (or 16th), there was another incident with the Hybrid's
- On November 4th, 911 was called. The Hybrids were howling and fighting
- On Wednesday, November 12th , we received confirmation from RPD that the Hybrids have been moved from 3580 Windsor Rd. to Franklin County. The Hybrids were not there on Monday, November 10th. RPD will continue to check on them to ensure they don't return



Election of Officers (Nominees)

- President: Adam Mastrangelo
- Vice President: Adam Holt (Acting)
- Secretary: Janet Kubik
- Treasurer: Open Position
- Communication Officer: Teresa Mastrangelo



GDNA Gateway Sign Project ... UPDATE

Gateway Sign at Deyerle/Brandon removed August 10, 2025 to be refurbished



Deyerle Road / Brandon Ave



GDNA Gateway Sign Project ... (Con't)

Gateway Sign from Deyerle/Brandon being refurbished ... and then, after being painted



Deyerle/Brandon





GDNA Gateway Sign Project ... (Con't)

Gateway Sign at Deyerle/Brandon being reinstalled and then, completed!



Deyerle/Brandon



GDNA Gateway Sign Project ... (Con't)

Gateway Sign at Deyerle/Brandon (2 of 5) completed!



Deyerle/Brandon



GDNA 2025 Membership Challenge



- ✓ 2025 Membership GOAL: **125 registered member households**
- ✓ Each Household Member to recruit at least 1 non-member household on your street or in your neighborhood to join GDNA
- ✓ All Referrals will be entered into a drawing for a prize (**\$100 Amazon Gift Card**) at November 2025 meeting



GDNA 2025 Membership Challenge ... (Con't)

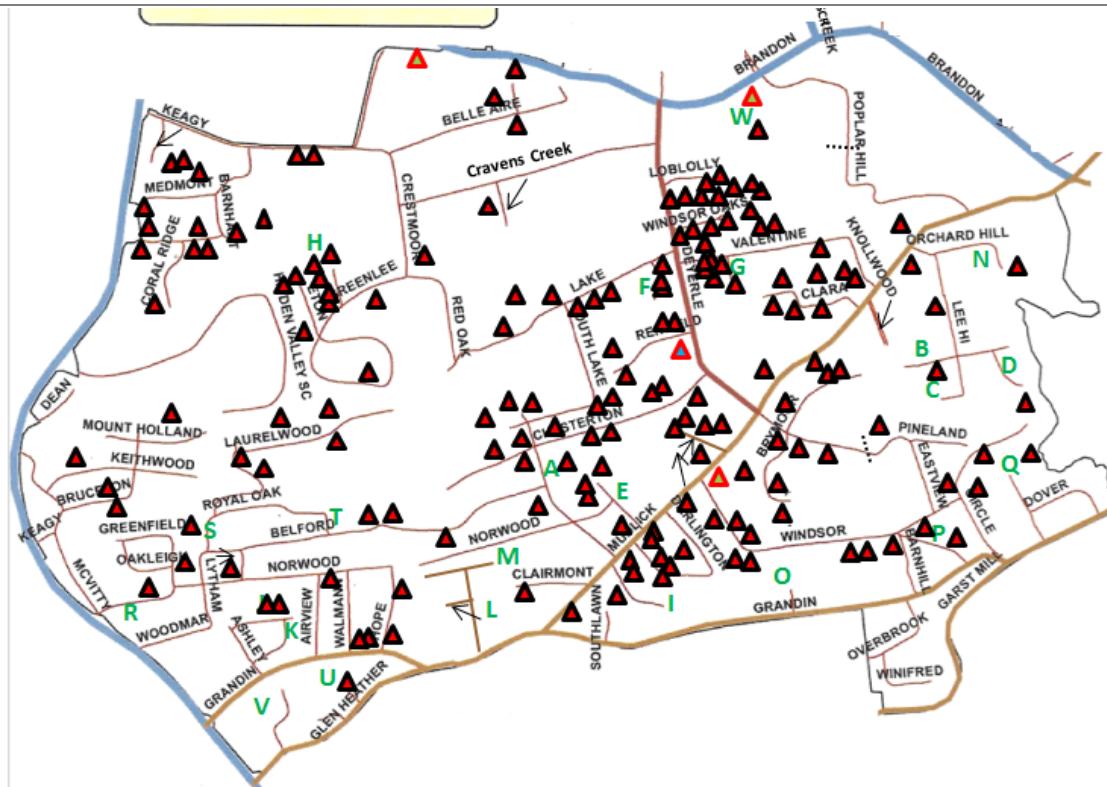


2025 Membership TOTALs:

- ✓ **127** registered member households with **216** registered members!!
- ✓ **3** of the registered member households are businesses ... Brandon Automotive; Kids Soar; and Brandon Oaks
- ✓ **57** NEW registered member households in 2025



GDNA 2025 Membership Challenge ... (Con't)



GDNA Cluster Map (2024 ...)
Shows the location of everyone in Greater Deyerle who has attended a meeting

▲ = Residential	L: Maple Leaf
▲ = Business	M: Greenlace
▲ = Church	N: Hubbard
A: Westchester	O: Johns
B: Hidden Oak	P: Deyerle
C: Oak Ridge	Q: Kipling
D: Chestnut Oak	R: Gatewood
E: Aberdeen	S: Driftwood
F: Becky's	T: Redbud
G: Dawn	U: Heather
H: Lakecrest	V: Glen Ivy
I: Amber Way	W: ... Brandon Oaks
J: Barclay	
K: Wembley	
Cravens Creek	

10/27/25



GDNA 2025 Membership Challenge ... (Con't)

Drawing Candidates:

- (1) Karen & Steve Mabry ... Sara & Mason Tortri
- (2) Betsy McLary & Suzanna McDaniels ... Melissa & Rick Wilson
- (3) Laurie & John Parker ... Carmella & John Schumacher
- (4) Mike & Kathy Willis ... Kayla & Jonathan Willis
- (5) Linda & Jim Eaton ... Emma & Matthew Stout
- (6) Jewel & Kevin Aagaard ... Susan Witt
- (7) Beth Rutherford ... Lauren & Andrew Hartman



GDNA 2025 Membership Challenge ... (Con't)

Drawing Candidates:

- (8) Anne Jessie ... Morgan & Jeff Morris
- (9) Debbie Strawn ... Rebecca Ellis
- (10) Michael Farrell ... Eva & Jim O'Hare
- (11) Debbie Moses ... Susan & Mike Loveman
- (12) Vaunda & Rob Leftwich ... Jenny Owen & Judah Collins
- (13) Jo Wilson ... Lisa W & Koy Farthing
- (14) *Heather & Jason Moore??* ... Beige & Paul Pearson



Traffic Enforcement ... UPDATE

- Roanoke Police Department





Pedestrian & Traffic Safety ... Future Initiatives

- With “Brandon Station” (195 Townhomes); Brandon Oaks (Current expansion); and Maisey’s 80 room @Home by Best Western, Extended Stay Hotel facilities all feeding into Brandon Rd ... then, consideration must be given to ...
 - Future Control of Increased Traffic Volumes through the Greater Deyerle Neighborhood
 - A Traffic Light or Circle at the Deyerle/Brandon intersection (to safely turn left onto Brandon)
 - Gary Stein and I spoke at the Planning Commission & City Council Hearings (10/14 & 10/20 respectively) regarding the above items.



Pedestrian & Traffic Safety ... Future Initiatives (Con't)

A.



B.



C.



D.



- A. ROA City Council Hearing
- B. ROA City Council Hearing
- C. WSL 10 News – Planning Commission Hearing
- D. WSL 10 News – ROA City Council Hearing



Pedestrian & Traffic Safety ... Future Initiatives (Con't)

- ... Because we don't have sidewalks or greenways or parks or city public spaces or bus service "... like most all the other city neighborhoods do, both traffic volume and speeding are major issues for us. I'd like to ask that the City begin working with Greater Deyerle as soon as possible to help us address these concerns..." [C.]
- "... With the expansions at Brandon Oaks, the proposed 195 new townhomes, and the new 80 room @Home Extended Stay Hotel all feeding into Brandon, consideration must be given to (1) the future control of increased traffic volumes through the Greater Deyerle Neighborhood and (2) possibly a traffic circle or a light at the intersection of Brandon and Deyerle ..." [D.]



Pedestrian & Traffic Safety ... Future Initiatives (Con't)

Data collected from Circle Drive; Mud Lick Road (x2); Deyerle Road; Cravens Creek Road; Keagy Road; Grandin Road from March 1989 to March 2002 as agreed to in Item #7 of the MOU.

NOTE: Keagy Road & Deyerle Road % Change from 1989/1990 to 2002 was **+30%** & **+21%**, respectively!

NOTE: Item #7 of the MOU also stated that a **25% increase** would initiate ... seeking mutually acceptable mitigating measures (i.e. Traffic Calming, etc.)

AVERAGE WEEKDAY TRAFFIC VOLUMES								
Date ## - ADT (##) - 7-9AM Avg.	Circle Drive (north of Grandin Rd.)	Mud Lick Road (south of Darlington Rd.)	Mud Lick Road (south of Brandon Ave.)	Deyerle Rd.	Cravens Creek Road	Grandin Rd. (west of Garst Mill Rd.)	Keagy Rd.	
March 1989	1,920 (403)	3,546 (523)	2,986 (516)	2,404 (398)	Did not count	Did not count	4,769	
March 1990	1,726 (263)	3,473 (573)	3,059 (470)	2,621 (383)	689	3,559 (443)	5,081	
Sept/Oct 1990	1,462 (208)	3,310 (393)	3,050 (453)	2,062 (274)	670	3,566 (582)	4,035	
March 1991	881* (124)	3,479 (443)	3,026 (485)	1,914 (255)	700 (108)	3,746 (611)	4,132 (598)	
March 1992	1,913 (296)	3,138 (464)	2,885 (498)	2,301 (378)	666 (121)	3,533 (588)	4,435 (573)	
March 1993	1,571 (242)	3,287 (459)	2,970 (445)	2,186 (302)	809 (149)	3,368 (536)	4,023 (578)	
March 1994	1,664 (241)	3,374 (462)	3,049 (535)	2,342 (369)	696 (116)	3,631 (592)	4,038 (648)	
March 1995	1,681 (244)	3,411 (501)	3,066 (506)	3,243 (531)	762 (147)	3,584 (582)	4,540 (747)	
March 1996	1,649 (252)	3,343 (531)	2,870 (490)	2,521 (350)	780 (159)	3,401 (566)	3,776 (572)	
March 1997	1,722 (278)	3,011 (455)	3,029 (556)	2,592 (367)	976 (186)	3,772 (620)	4,142 (548)	
March 1998	2,082 (264)	3,059 (468)	2,482 (473)	2,560 (387)	972 (184)	3,431 (567)	3,807 (617)	
March 1999	2,097 (288)	4,337 (627)	3,525 (570)	3,262 (450)	960 (163)	3,305 (477)	6,440 (1,060)	
March 2000	2,096 (274)	4,001 (588)	3,204 (509)	3,169 (446)	800 (113)	3,430 (514)	6,195 (953)	
March 2001	2,191 (351)	3,929 (608)	3,500 (589)	3,235 (484)	942 (167)	3,312 (514)	5,838 (888)	
March 2002	2,032 (291)	4,088 (555)	3,168 (393)	3,058 (338)	814 (104)	3,004 (290)	6,805 (1,023)	

*It appears that bad data was collected, resulting in low count.

Notes: Turn restriction signs installed June 1990
"No Left Turn" sign (Grandin at Mud Lick) removed in December 1990.
Brandon Avenue construction project underway during 1997 and 1998 counts.
Electric Road restricted to 2 lanes in City of Salem (between E. Main St. and Lynchburg Turnpike) due to bridge project.

Percentage Changes (from 1989/1990 to 2002)

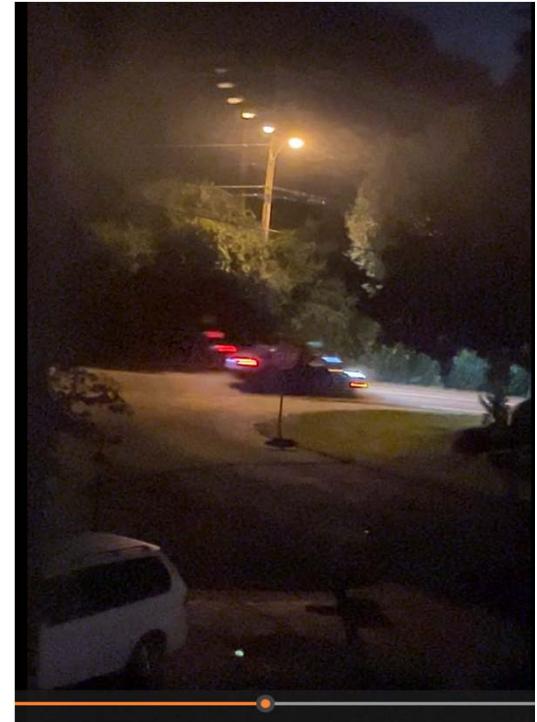
Circle Drive	Mud Lick (south of Darlington)	Mud Lick (south of Brandon)	Deyerle Road	Cravens Creek Road	Grandin Road	Keagy Road
6%	13%	6%	21%	15%	(16%)	30%



Pedestrian & Traffic Safety ... Future Initiatives (Con't)



24-Hour Manual Traffic Volume Count
– Deyerle Road = **3,829 Vehicles**
(1,764EB / 2,065WB). Data collected from Wednesday 10/01/25 @ 22:52:06 to Thursday 10/02/25 @ 22:52:05. Data collected in March 2002 = **3,058 Vehicles**. Comparing the March 2002 traffic count data collected on Deyerle Rd with the GDNA's recently collected October 2025, the traffic volume has increased by **25.2% (or 771 vehicles per day)**. However, from 2002 to 2024 the number of residential & multi-family dwellings has only increased by **105!**





Pedestrian & Traffic Safety ... Future Initiatives (Con't)

- **Traffic Volume Count – Deyerle Road (7 a.m. to 9 a.m.)**: From GDNA's 24-Hour Manual Traffic Volume Count data collected in October 2025 = **521 Vehicles (122EB / 399WB)**. From the MOU data collected in March 2002 = **388 Vehicles**. Thus, the traffic volume has increased by **34.3% (or 133 vehicles per day)**.
- **Traffic Volume Count – Deyerle Road (4 p.m. to 6 p.m.)**: From GDNA's 24-Hour Manual Traffic Volume Count data collected in October 2025 = **550 Vehicles (263EB / 287WB)**.
- **AADT & AAWDT Volume Counts – Mudlick Road** = **2,800 & 4,800 Vehicles**, respectively, from data collected and reported in 2023 by VDOT*. MOU data collected in March 2002 = **3,168 Vehicles** (South of Brandon) & **4,088 Vehicles** (South of Darlington). Comparing the 2023 AAWDT VDOT and 2002 MOU data, the traffic volume has increased by **51.5% & 17.4%****, respectively.

* <https://data.virginia.gov/dataset/aadt-2023-roanoke-county>

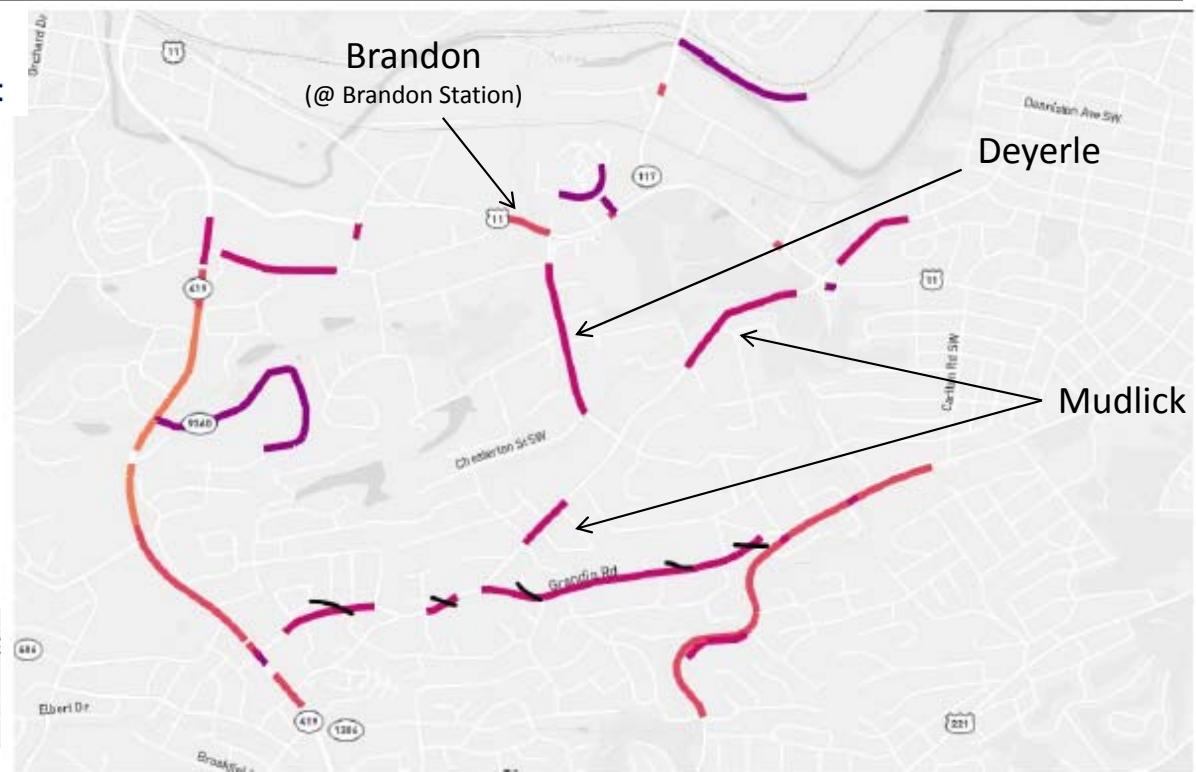


Pedestrian & Traffic Safety ... Future Initiatives (Con't)

GDNA Speed Data

Highlighted = 85th is 10mph over Speed Limit

**VISION
ZERO
ROANOKE**





Pedestrian & Traffic Safety ... Future Initiatives (Con't)

- Going all the way back to the 1990 Greater Deyerle Neighborhood Plan, our issues have been through traffic and pedestrian safety on primary residential streets. The primary streets are two-lane and have winding alignments. They do not have a defined shoulder, curb, gutter or sidewalk. Drainage ditches are a means of channeling storm water. In 2025, the configuration of those primary streets hasn't changed.
- As stated in the current 2006 Greater Deyerle Plan, "... Overall, Greater Deyerle is not conducive to pedestrian movement..." Our reality is definitely the opposite of the vision that Roanoke City's Complete Streets & Vision Zero Program promotes!



Pedestrian & Traffic Safety ... Future Initiatives (Con't)

- VDOT Traffic Calming Guide for Neighborhood Streets (09/23/2018)
- Non-Intrusive Traffic Calming Devices:
 - Community Gateways (~2mph reduction) *Refurbishing In Process!!*
 - Pavement Marking Options – Narrow Travelway (~2 to 3 mph reduction)
 - Pole Mounted Speed Display (PMSD) Sign (~5 mph reduction)
 - Additional \$200 Fine Signs (~unknown)
 - Lower Speed Limit from 25 mph to 20 mph* (~1 to 2 mph reduction)
- Vertical, Horizontal and Narrowing Devices:
 - Vertical: Speed Hump, Lump, & Table; Raised Intersection, Crosswalk (Local Streets Only – Cravens Creek Rd)

* Traffic Calming Device offered by City of Roanoke Traffic Engineering



Pedestrian & Traffic Safety ... Future Initiatives (Con't)

- VDOT Traffic Calming Guide for Neighborhood Streets (09/23/2018)
- Vertical, Horizontal and Narrowing Devices (Con't):
 - Horizontal: Chicane Two-way Travel (~3 to 9 mph reduction)
 - Narrowing Devices: Median Island (~4 mph reduction)
 - Narrowing Devices: Crosswalk Refuge (~4 mph reduction)
 - Narrowing Devices: Choker (~1 to 4 mph reduction)
 - Narrowing Devices: Curb Extension – bulb out (~1 to 8 mph reduction)
- NOT INCLUDED Devices:
 - Stop Signs, Enforcement, devices that restrict traffic, Speed Reduction Markings, Zigzag pavement markings, In-Roadway Warning Lights, Traffic Circles



Pedestrian & Traffic Safety ... Future Initiatives (Con't)

Non-Intrusive Traffic Calming Devices

Figure 3.1 –Pole Mounted Speed Display Sign



FIGURE 4.1 –Additional \$200 Fine Sign





Pedestrian & Traffic Safety ... Future Initiatives (Con't)

Vertical, Horizontal and Narrowing Devices

Figure 12.3 – Chicane (Two-way travel)



Figure 10.1 - Median Island



Figure 11.1 –Crosswalk Refuge





Pedestrian & Traffic Safety ... Future Initiatives (Con't)

Vertical, Horizontal and Narrowing Devices

Figure 13.1 – 2-Lane, 2-Way Choker



Figure 14.1 – Curb Extension (Neckdown)





Adopt-a-Street Program



- GDNA has adopted 2 key roads for this program
 - Mudlick Road (from Brandon Road to Grandin Rd Ext)
 - Deyerle Road (Apperson to Brymoor)
- Required to schedule 4 litter pick up days per year
 - Next Pick up day – **November 15** (From 9 a.m. to 11 a.m.)
- All supplies provided by City of Roanoke



Adopt-a-Street Program ...

August 16, 2025



Adopt-A-Street Team : *Larry & Michele Morgan; Susan Camper & Joselyn Cutlip; Sandra Cothran; Adam Mastrangelo; Beth & Jim Wilbourne; Beige & Paul Pearson (sons in front ... Max & Henry) Teresa Mastrangelo (Taking picture); ...*



Next Meeting January 29th, 2026

- Fireside Chat with Roanoke City Manager, Valmarie Turner
- Start getting your questions ready!



Closing Remarks/Reminders



THANK YOU – Next Meeting January 29th

ADJOURNED



Remember (Website): gdnaroanoke.org

The screenshot shows the homepage of the Greater Deyerle Neighborhood Association website. At the top, there is a logo with three stylized houses and trees, followed by the text "GREATER DEYERLE" and "NEIGHBORHOOD ASSOCIATION". To the right of the logo is a small image of an award trophy. Below the logo, the text "Your Award winning Neighborhood Association" is displayed. A navigation bar follows, with buttons for "HOME" (purple), "ABOUT" (green), "RESOURCES" (green), "MEMBERSHIP" (green), "SUBSCRIBE/CONTACT US" (green), "EVENTS" (green), and "NEWSLETTERS" (green). The main content area has a grey background. It features the heading "Welcome to your Greater Deyerle Community!" and a subtext: "Your community begins with YOU. Your participation in our community is essential to helping achieve long-term and sustainable outcomes." To the right of this text is an orange starburst graphic containing the text "October 2025 Newsletter". Below this, there is a section titled "NEXT GDNA MEETING: NOVEMBER 13, 2025" with a "this week>" link. The text in this section invites users to join on November 13, 2025, at 7pm for the final GDNA meeting of 2025, mentioning Board of Director Elections, Review of 2025 Accomplishment, and Membership Referral Drawing. It also provides links for "Meeting Information" and "RSVP here". At the bottom of the main content area is a red warning icon with an exclamation mark and the text "UPDATES! HYBRID-WOLF DOGS IN GREATER DEYERLE AREA".