



GDNA Monthly Newsletter - November 2025

Happy Thanksgiving

November 13th Meeting Recap

Thank you to everyone that brought something to share - we had quite the smorgasbord of treats! A special thank you to Susan & Robb Lippes and Grandin Rd 7-11 for bringing the coffee! We would also like to congratulate Laurie & John Parker - the winners of our 2025 GDNA Membership Referral contest! To date, we have exceeded our target of 125 household members for 2025 - but that does not mean we stop! The more members the louder our voice is within the City of Roanoke. We will look to have a similar program in 2026 - stay tuned.

Traffic Calming Measures

The November meeting was a working meeting focused primarily on Traffic and Pedestrian Safety. This topic is the #1 concern for our neighborhood. Increasing car volumes; faster speeds; lack of sidewalks and shoulders are making our neighborhood increasingly less pedestrian safe.

GDNA has been actively engaged in discussions with Roanoke City Traffic Department, Roanoke City Police, Roanoke City Planning Commission as well as Roanoke City Council to address concerns.

However, before we get too far with the city, we'd like to know what **traffic calming measures** the Greater Deyerle neighborhood would like to see implemented. In our November GDNA meeting, we briefly reviewed several Non-Intrusive Traffic Calming Devices¹ that could be installed on Mudlick Road (Minor Arterial) and Deyerle Road (Suburban Collector). We chose these devices first because they can be implemented more quickly. Research would be performed to determine their effectiveness. Below is a list of Non-Intrusive Traffic Calming Devices including potential speed reduction estimates.

¹ VDOT Traffic Calming Guide for Neighborhood Streets (09/23/2018)
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Non-Intrusive Traffic Calming Devices:

1. Community Gateways (~2 mph reduction). *NOTE: Refurbishing In Process!! Need new Gateway Sign at Mudlick & Grandin.*
2. Pavement Marking Options – Narrow Travelway ...“Road Dieting” (~2 to 3 mph reduction). *NOTE: Deyerle Road already has 9 foot travel lanes.*
3. Pole Mounted Speed Display (PMSD) Sign (~5 mph reduction).
4. Additional \$200 Fine Signs (~unknown).
5. Lower Speed Limit from 25 mph to 20 mph² (~1-2 mph reduction).

Please take this [2 question survey](#) to record your first and second choice (plus the option to offer additional suggestions). This information will be provided to Roanoke City for ongoing discussion. Your responses are ANONYMOUS.

Finally, we held our GDNA Officer elections for 2026:

- President: Adam Mastrangelo
- Vice President: Adam Holt
- Secretary: Janet Kubik
- Treasurer: OPEN POSITION (Teresa Mastrangelo - interim)
- Communications/Social/Website: Teresa Mastrangelo

SAVE THE DATE: Roanoke City Manager Fireside Chat - January 29th, 2026

We currently have Roanoke City Manager, Valmarie Turner scheduled for a fireside chat at the January GDNA meeting scheduled for Thursday January 29th, 2026. Start getting your questions ready!

THANK YOU to our Adopt-A-Street Team



A big Thank you to our Adopt-A-Street Litter pick up team! If you want to know what is trending - come pick up some trash next time! FOUR Loko, Miller Lite and Bootlegger drinks were the winners this time around - with more than 100+ aluminum cans picked up - just along MudLick! Next pick up will likely be in March/April 2026 timeframe

² *** Traffic Calming device offered by City of Roanoke Traffic Engineering
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Upcoming Events/Useful News/Links

- Thursday November 27 - [Drumstick Dash 2025](#) - Fundraiser for Roanoke Rescue Mission
- [Illuminights](#) Explore Park - November 28-January 4
- Mill Mountain Theatre - [A Christmas Story](#) - November 28-December 21, 2025
- Delta Dental [Dickens of a Christmas](#): December 5, 12, 19 - 2025
- Calendar for Downtown Roanoke Events <https://www.downtownroanoke.org/events/event-calendar>
- Visit Virginia's Blue Ridge - [Events Calendar](#)
- Looking for News Sources? Check out both [Cardinal News](#) (daily) and [The Roanoke Rambler](#) (weekly) - both only require you to sign up for access

Become a GDNA Member or Renew Your Membership in 2025

We have reached our goal of 125 household members in 2025 - but let's not stop there. While there is no requirement to become a member of GDNA, there are costs associated with running the neighborhood association. We hope you will consider an annual membership to help cover the costs and help expand events and activities we can plan and enjoy together as a community.

Annual dues are \$10 per household or \$25 per business. You may pay at the next meeting or send a check payable to 'GDNA' at PO Box 3026, Roanoke, VA 24015.

Please fill out the [membership form](#). For any questions, concerns or suggestions, please contact us at gdnaroanoke@gmail.com. Pass this along and for anyone interested in subscribing, please subscribe at <https://www.gdnaroanoke.org/contact-us>