



WELCOME

MARCH 27, 2025

GDNA March 27, 2025 - Agenda

- Call to Order – Adam Mastrangelo, President
 - Welcome
 - Safety Information
 - Reminders
 - Approval of Minutes
- Treasurer's Report – Leonita Cutright
- Guest Speaker: Douglas Jackson – Roanoke Arts Commission

GDNA March 27, 2025 – Agenda (Con't)

➤ Other GDNA Business

- Approval of Amendments to Bylaws – Adam Mastrangelo
- Medmont Lawsuit & Mass Zoning Updates – Dave Harrison
- GDNA Gateway Sign Project ... - Adam Mastrangelo
- Roanoke City Proposed Budget – Teresa Mastrangelo
- Clean Valley Day Cleanup
- Adopt a Street
- Planning for May 8, 2025 Social Event
- Each One ... Reach One ... Membership Challenge
- GDNA Member Discussion (GDNA FOCUS in 2025)

GDNA March 27, 2025 – Agenda (Con't)

- Thank you – Next Meeting (Event) May 8th
- Adjourn
- REMEMBER (Website): gdnaroanoke.org

Treasurer's Report ... Statements

2/27/2025			
<u>PRELIMINARY FINANCIAL STATEMENT</u>			
Greater Deyerle Neighborhood Association			
Statement of Activities			
For January 01, 2024 through December 31, 2024			
REVENUE:			
Earned Membership Dues Income		\$352.75	
Earned Donations Income		\$185.00	
Earned Grant Income		\$0.00	
In-Kind Contribution Income		\$465.48	
Other Income		\$0.00	
Total Revenue:			\$1,003.23
EXPENSES:			
Advertising Expense		\$184.28	
Licenses Expense		\$0.00	
In-Kind Goods Expense		\$133.28	
Rent or Lease Expense		\$300.00	
In-Kind Services Expense		\$332.20	
WebHosting, Domain, Etc. Expense		\$105.00	
Other Expenses		\$0.00	
Total Expenses:			\$1,054.76
CHANGE IN NET ASSETS:			
			-\$51.53
Net Assets January 1, 2024			\$7,481.90
Net Assets December 31, 2024			\$7,430.37

In-Kind Goods Expense:

- * Rounded GDNA Business Cards
- * GDNA Logo Pens

In-Kind Services Expense:

- * GDNA Logo Design
- * Additional GDNA Logo Design
- * GDNA Post Office Box (11/26/24 to 12/31/25)

Treasurer's Report ... Statements (Cont.)

Prepaid Expenses:

- * Wix.com LTD Webservices (16 months)
- * Squarespace Website Domain (3 months)

3/25/2025						
	<u>PRELIMINARY FINANCIAL STATEMENT</u>					
	Greater Deyerle Neighborhood Association				January 1, 2024	
	Statement of Financial Position					
	December 31, 2024					
	ASSETS					
Current Assets:						
Regular Checking Account		\$7,662.62		7481.90		
Savings Account		\$0.00		0.00		
Membership Dues Receivable		\$0.00		0.00		
Donations Receivable		\$0.00		0.00		
Grants Receivable		\$0.00		0.00		
Other Receivable		\$0.00		0.00		
Prepaid Expenses		\$195.00		0.00		
Total Current Assets:			\$7,857.62		\$7,481.90	
Plant and Equipment:						
Total Plant and Equipment:			\$0.00		0.00	
Other Assets:						
Total Other Assets:			\$0.00		0.00	
Total Assets:			\$7,857.62		\$7,481.90	
	LIABILITIES AND NET ASSETS					
Current Liabilities:						
Accounts Payable		\$0.00		0.00		
Unearned Membership Dues		\$427.25		0.00		
Unearned Donations - Restricted		\$0.00		0.00		
Unearned Grants - Restricted		\$0.00		0.00		
Total Current Liabilities:			\$427.25		\$0.00	
Long Term Liabilities:						
Total Long Term Liabilities			\$0.00		0.00	
Net Assets:						
Net Assets - Funds			\$7,430.37		\$7,481.90	
Total Liabilities and Net Assets:			\$7,857.62		\$7,481.90	

Special Guest – Douglas Jackson

➤ Arts & Culture Coordinator, Roanoke Arts Commission



CELEBRATING
40 YEARS
OF PROGRESS
ART & FUN



Approval of Amendments to Bylaws ...

1. Membership shall be a period of twelve consecutive months. [ARTICLE IV, Section 2.]
2. Dues for the GDNA shall be \$10.00 per household per year and \$25.00 for business establishments. [ARTICLE V]
3. The “communications officer” will replace the “corresponding secretary” as an officer of this association. [ARTICLE VI, Section 1.] The communications officer shall oversee the association’s website, social media, and other electronic platforms in addition performing the duties described in ARTICLE VII, Section 4.
4. Election of officers shall take place in the month of November. [ARTICLE VIII, Section 8.]
5. The Board of Directors shall consist of the president, vice president, secretary, communications officer, and treasurer. [ARTICLE XI, Section 1.]
6. The Board shall not incur any liability in excess of \$300.00 without the approval of the association. [ARTICLE XII, Section 2.]
7. A Board member shall not incur any liability in excess of \$75.00 between meetings. [ARTICLE XII, Section 3.]
8. The fiscal year of this association shall be January 1 – December 31. [ARTICLE XV]

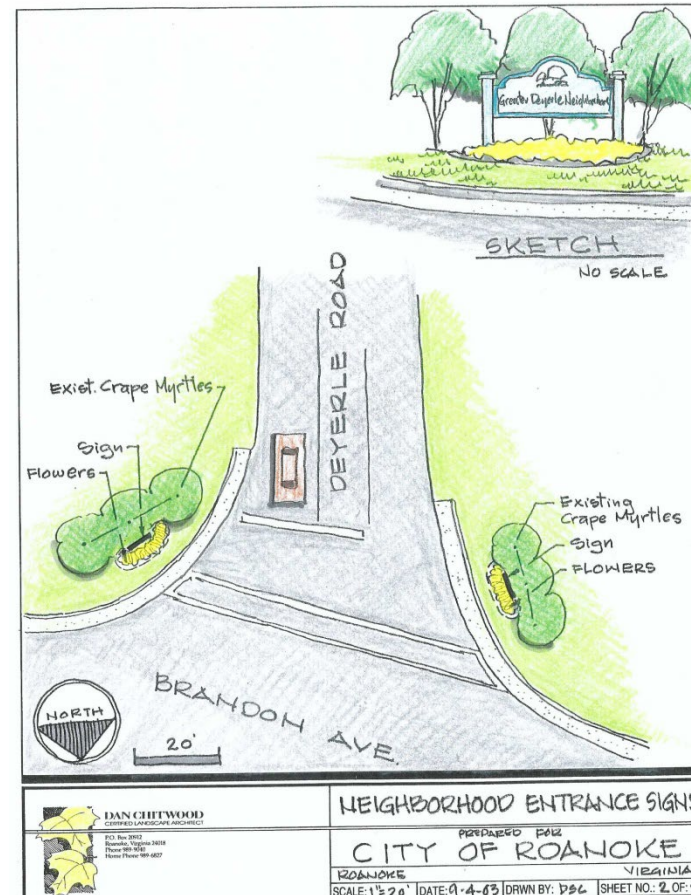
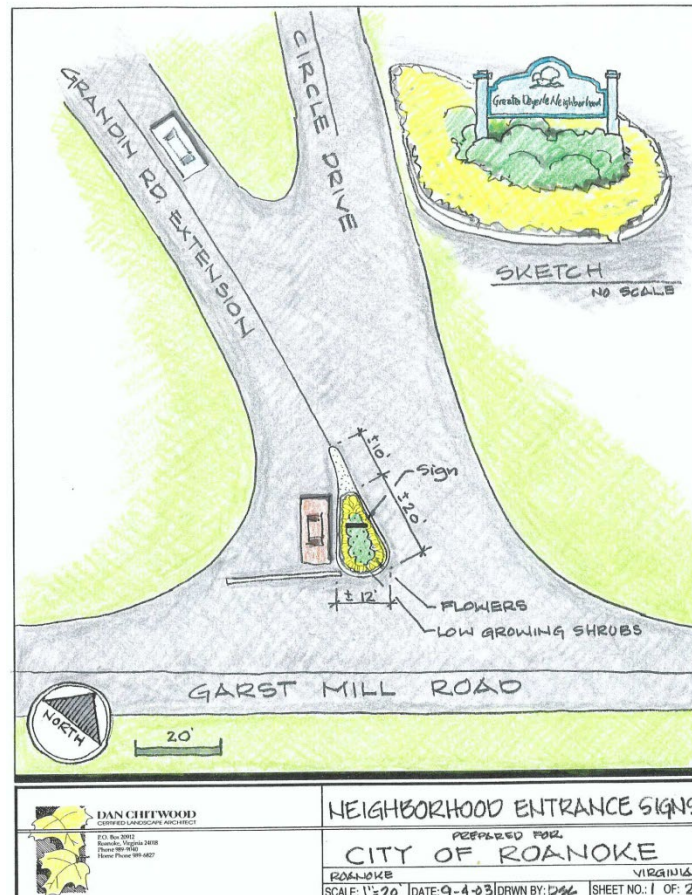
Approval of Amendments to Bylaws ...

1. ARTICLE IV, Section 2. ... twelve consecutive months from November 1 to October 31.
2. ARTICLE V ... shall be \$3.00 [\$10.00] ... and \$5.00 [\$25.00] ...
3. ARTICLE VI, Section 1. ... corresponding secretary [communications officer] ... & ARTICLE VII, Section 4. The corresponding secretary [communications officer] shall:
4. ARTICLE VIII, Section 8. ...in the month of October [November] ...
5. ARTICLE XI, Section 1. Board of Directors ... The officers [president, vice president, secretary, communications officer, and treasurer] of this association, including the elected zone representatives, the immediate past president, and the chairpersons of the standing committees, ...
6. ARTICLE XII, Section 2. The Board shall not incur any liability in excess of \$100.00 [\$300.00]
...
7. ARTICLE XII, Section 3. A Board member shall not incur any liability in excess of \$25.00 [\$75.00] ...
8. ARTICLE XV ... The fiscal year of this association shall be November [January] 1 – October [December] 31.

Medmont Lawsuit & Mass Zoning

➤ Updates

GDNA Gateway Sign Project ...



Sketches ... GDNA
Neighborhood
Entrance Signs,
Prepared for City
of Roanoke VA
(09-04-03)

GDNA Gateway Sign Project ... (Cont)

Left: Deyerle
Rd & Brandon
Ave (05-12-24)



Right: Mudlick
Rd & Brandon
Ave (05-12-24)



GDNA Gateway Sign Project ... (Cont)

Left:
Crestmoor Dr
(05-12-24)



Right: Circle Dr
(03-14-25)



GDNA Gateway Sign Project ... (Cont)



Gatewood Ave
(05-12-24)

GDNA Gateway Sign Project ... (Cont)



Greater Deyerle
Neighborhood
Gateway Sign,
Southwest
Quadrant,
Brandon Ave &
Mudlick Rd (11-
26-24)

GDNA Gateway Sign Project ... (Cont)



NOTE: This area is being used as a “dog bathroom” by the residents from the adjacent apartment complex.

NOTE: Roanoke City only provides kiosks to dispense Mutt Mitt bags along the greenway ...

GDNA Gateway Sign Project ... (Cont)



GDNA Gateway Sign Project ... (Cont)



GDNA Gateway Sign Project ... Proposal

- ✓ Purchase: 2 ea 4" x 4" x 8' pressured treated ground contact posts (... post caps/finials, if required, are extra).
- ✓ Purchase: 1 ea 2" x 4" x 8' pressured treated timber.
- ✓ Purchase/Reuse: Screws, misc. hardware - brackets, glue, caulk, etc.
- ✓ Approximate Material Cost Per Location: ~\$45.00 (... ground covering - mulch, rock, etc. over weed barrier, extra ...) NOTE: In May 2012, the cost to fabricate & install one neighborhood gateway sign was ~\$750.00.

GDNA Gateway Sign Project ... Proposal

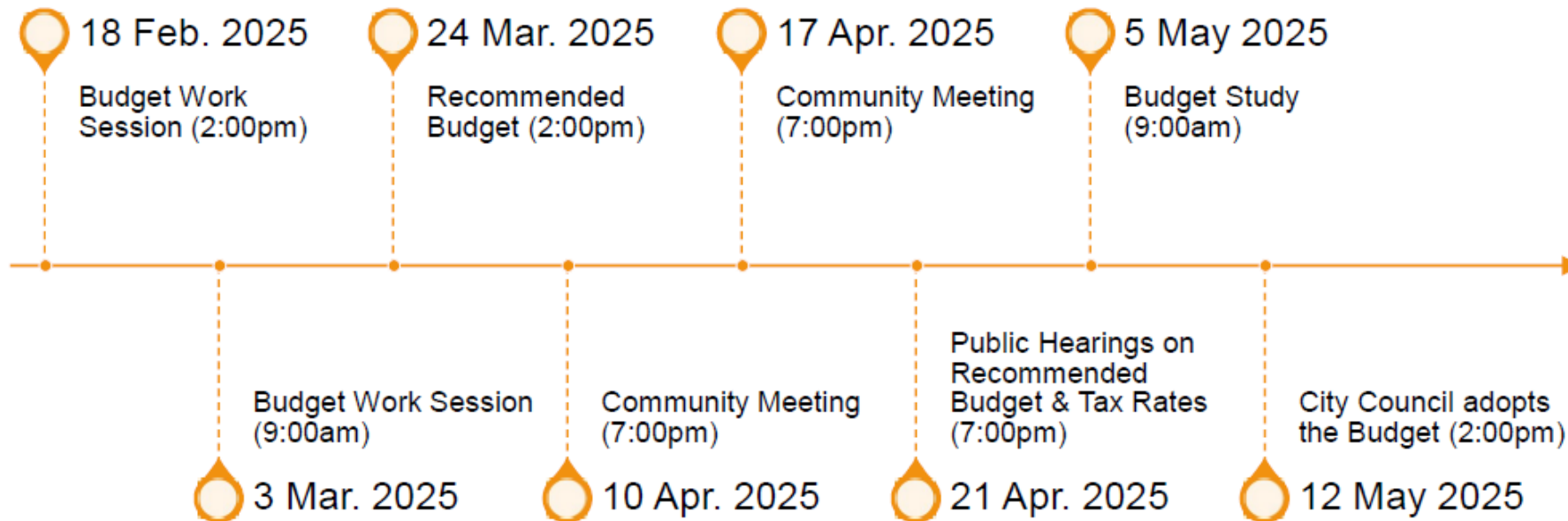
- ✓ Wood Stain: Provided
- ✓ ADDITIONAL: Add eyebolts, hooks, etc. to the bottom of the sign frame to hold and display “Neighborhood Meeting Sign.” (NOTE: verify that there is enough ground clearance).
- ✓ DO WE PROCEED? If so, ... then ...
- ✓ **Volunteers!!!**

City of Roanoke Proposed FY2025-2026 Budget

- The City Manager presented the proposed budget for FY2025-2026 to City Council on March 24, 2025 (the proposed budget and presentation may be found on the GDNA website).
- There will be two community outreach meetings: April 10, 2025 7 p.m. to 9 p.m. and April 17, 2025 7 p.m. to 9 p.m. Public Hearing on the budget will be April 21, 2025, 7 p.m. Location information will be updated

City of Roanoke FY2025-2026 Budget

BUDGET TIMELINE



Clean Valley Day Cleanup



Clean Valley Day Cleanup
*April 5 - April 30, 2025
throughout the Roanoke Valley*

April will be here before you know it, so plan and register your cleanup today!

Remember, when registering be sure to indicate "Type" as "Clean Valley Day Cleanup" and allow 1 week for us to prepare your supplies.

Have fun and take photos. If you post on social media, please tag us! 😊

Scan to register

Thank you for cleaning up the litter!

- Tentative Dates for GDNA are Saturday, April 12 or Saturday, April 26 from 9 a.m. to 11 a.m.
- Supplies will be provided – trash bags, vests, grabbers, and gloves.

Adopt-a-Street Program



- GDNA has adopted 2 key roads for this program
 - Mudlick Road (from Brandon Road to Grandin Rd Ext)
 - Deyerle Road (Apperson to Brymoor)
- Required to schedule 4 litter pick up days per year
 - Clean Valley Clean Up will be one
- All supplies provided by City of Roanoke

Planning for May 8, 2025 Social Event

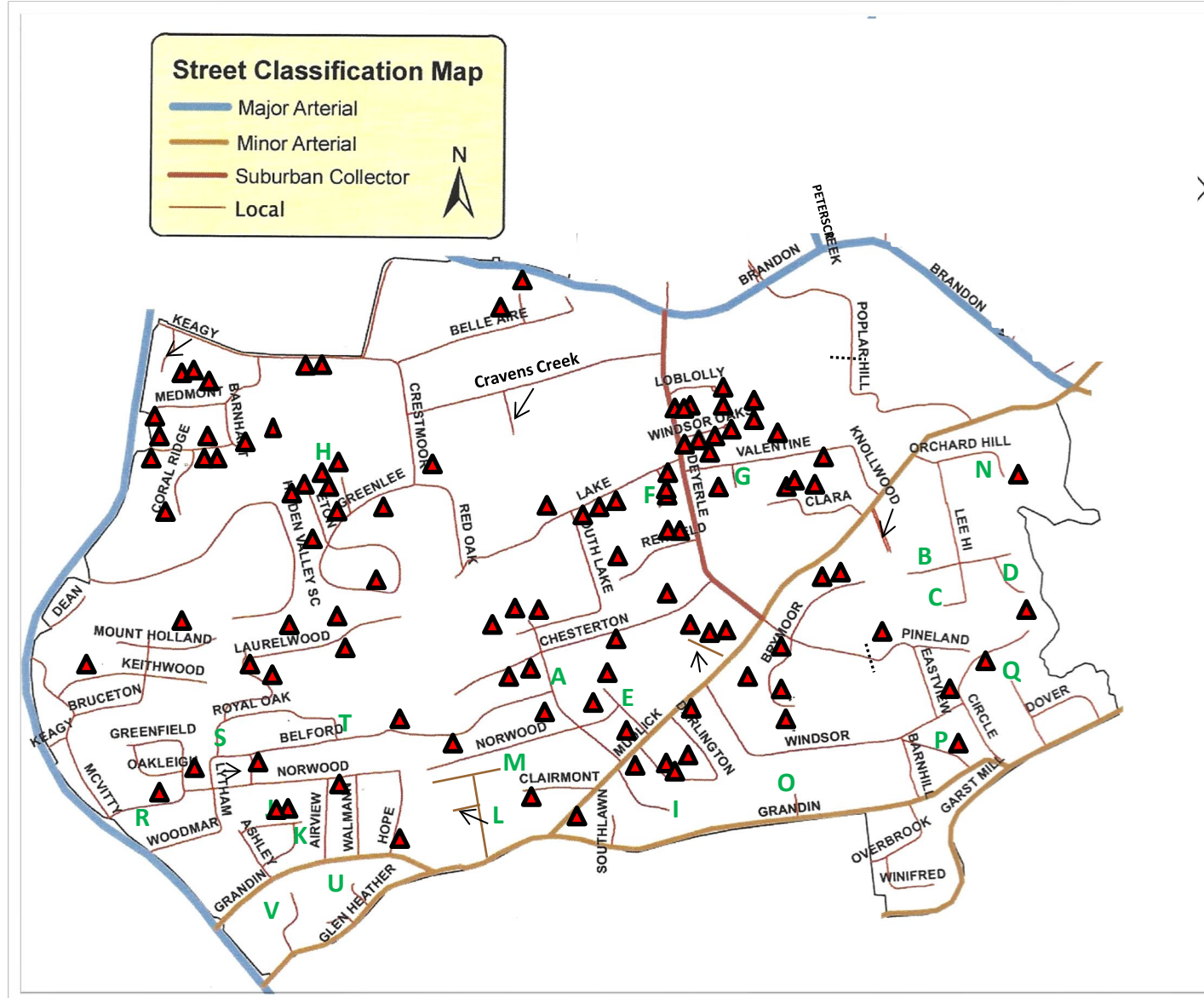
- May is both National Neighborhood Month AND GDNA's 1-year anniversary!! What do we want to do to celebrate!!
- Once we've scheduled our event, fill out the Neighborhood Month Event Registration form to be entered into a drawing for a \$200 grant for GDNA.
- **ADDITIONALLY:** GNDNA plans to submit an application for a "spark plug" grant by April 30th.

GDNA 2025 Membership Challenge



- ✓ 2025 Membership GOAL: **125 member households**
- ✓ Each Household Member to recruit **at least 1** non-member household on your street or in your neighborhood to join GDNA
- ✓ All Referrals will be entered into a drawing for a prize at November 2025 meeting

GDNA Cluster Map (2024 ...)



- A: Westchester
- B: Hidden Oak
- C: Oak Ridge
- D: Chestnut Oak
- E: Aberdeen
- F: Becky's
- G: Dawn
- H: Lakecrest
- I: Amber Way
- J: Barclay
- K: Wembley
- L: Maple Leaf
- M: Greenlace
- N: Hubbard
- O: Johns
- P: Deyerle
- Q: Kipling
- R: Gatewood
- S: Driftwood
- T: Redbud
- U: Heather
- V: Glen Ivy

03/24/25

GDNA Member Discussion

GDNA FOCUS IN 2025

THANK YOU – Next Meeting (Event) May 8th

Remember (Website): gdnaroanoke.org



The screenshot shows the homepage of the Greater Deyerle Neighborhood Association website. At the top, there is a logo featuring three houses with colorful trees on either side, and the text "GREATER DEYERLE — NEIGHBORHOOD ASSOCIATION —". To the right of the logo is a small image of a trophy labeled "2024 CITY OF ROANOKE NEIGHBORHOOD COMMUNICATIONS AWARD". Below the logo is a navigation bar with buttons for "HOME", "ABOUT", "RESOURCES", "MEMBERSHIP", "SUBSCRIBE/CONTACT US", "EVENTS", "NEWSLETTERS", and "ROANOKE CITY ELECTION INFORMATION". The main content area has a grey background and contains the following text:

Welcome to your Greater Deyerle Community!

Your community begins with YOU. Your participation in our community is essential to helping achieve long-term and sustainable outcomes.

Your Award winning Neighborhood Association

NEXT MEETING: MARCH 27, 2025

The next GDNA Meeting is scheduled for Thursday March 27, 2025 at 7pm. Join us a bit early for coffee and desserts! Bring a shareable dessert! Our guest speakers will be Douglas Jackson - Arts & Culture Coordinator for Roanoke City and Shaleen Power - Roanoke Cultural Endowment. In addition, we will be "work-shopping" our neighborhood wish list of items to bring forth to City Leaders - so bring your ideas and suggestions. And we will be planning for our May Social Event! Please RSVP your attendance